

IN THE CLAIMS:

1. (original) A method of providing media content to a subscriber, the method comprising:

A) receiving a request for the transmission of the digitized content from the subscriber;

retrieving the requested content from a content source;

combining the requested content with encoded information identifying the requesting subscriber to provide modified content; and

transmitting the modified content to the subscriber,

wherein the encoded information in the modified content identifies the subscriber.

2. (original) The method of claim 1, the method further comprising:

providing a digitized image of the requested content including digitized video frames; and

inserting a digitized image identifying the subscriber into at least some of the digitized video frames to provide the modified content.

3. (original) The method of claim 2, the method further comprising:

retrieving the requested content from a medium in an analog video format; and digitizing the retrieved content to provide the digitized image.

4. (original) The method of claim 2, the method further comprising retrieving the digitized image from a digital storage medium.

5. (original) The method of claim 2, the method further comprising:

converting the modified content from a digital format to an analog video format to

provide analog content; and

transmitting the analog content to the subscriber.

6. (original) A server for providing media content to a subscriber, the server

A comprising:

a communication port for receiving transmissions from a client process associated with the subscriber, the received transmissions including a request for the transmission of the content;

circuitry for retrieving the requested content from a storage medium;

logic for associating the received request with encoded information identifying the subscriber;

logic for combining the retrieved content with the encoded information to provide modified content; and

a communication port for transmitting the modified content to the subscriber,

wherein the encoded information in the modified content to identify the subscriber.

7. (original) The server of claim 6, wherein the media content includes a digitized image of the requested content including digitized video frames and the server further includes circuitry for inserting a digitized image identifying the subscriber into at least some of the digitized video frames to provide the modified content.

8. (original) The server of claim 7, the server further comprising:

circuitry for retrieving the requested content from a medium in an analog video format; and

circuitry for digitizing the retrieved content to provide the digitized video frames.

9. (original) The server of claim 7, the server further comprising circuitry for retrieving the digitized image from a digital storage medium.

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10. (original) The server of claim 7, the method further comprising:  
circuitry for converting the modified content from a digital format to an analog video format to provide analog content; and

circuitry for transmitting the analog content to the subscriber through an analog video transmission medium.

Claim 11 - 26 (cancelled).

27. (original) A method of providing on-line services from a service provider to a subscribing enterprise, the method comprising:

encoding on a non-volatile memory of a server appliance computer readable instructions for establishing an Intranet to enable communication among devices associated with the subscribing enterprise and for generating one or more enterprise pages for display in graphical user interfaces at the devices, at least one of the enterprise pages having selectable icons;

installing the server appliance at a premises of the subscribing enterprise; and  
in response to selection of at least one of the icons at a graphical user interface, establishing communication between the server appliance and a server of the service provider through a public data communication network to provide a data service.

28. (original) The method of claim 27, the method further comprising in response to the selection of the icon, transmitting data from the server of the service provider to the server appliance including a menu for the selection of services.